

blacklist
whitelist



on language

The **Words** we use inform our **Beliefs**
Our **Beliefs** inform our **Actions**
Our **Actions** have *Consequences*

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“It’s not enough to think outside the box,
you need to forget what boxes are.”

language *can* be limiting

enables vs. allows

my og moment

farm/tree/bean/nib/liquor to *bar*
craft/artisan/industrial
single-origin

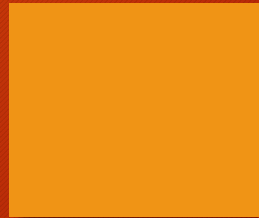
boxes

“Fair” trade. *Who decides* what’s fair?
What is a “living income?” Who decides?

boxes

*modern*slavery

Nevinson (1906)



blacklist
whitelist



blacklist = wickedBad
whitelist = wickedGood

