



What's really going into the chocolate we buy?



We eat chocolate for comfort, celebration, and indulgence. Cocoa is the key ingredient in chocolate. What is really going on with the sourcing of cocoa? We have surveyed the world's biggest chocolate companies to find out!



FOURTH EDITION CHOCOLATE SCORECARD

GOOD EGG AWARD

Original Beans for their regenerative approach to growing and making chocolate

Tony's Chocolonely for seeking to bring structural change to the entire cocoa sector through collaboration



ROTTEN EGG AWARD

The Rotten Egg Award goes to **General Mills** and **Walmart** for their lack of public policies and commitment for their cocoa procurement. A general lack of transparency in implementing their policies makes it difficult to hold them accountable.



SCORECARD KEY

- ① Leading the industry on policy.
- ② Making progress on implementing policies.
- ③ Starting to implement good policies.
- ④ Needs to catch up with the industry.
- ☹️ Lacking in transparency: Did not respond or complete survey.

Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
		1	1	1	1	1	1	
		1	1	1	1	1	2	
		1	1	2	1	1	1	
		1	2	1	1	1	1	
		1	1	2	1	1	2	














Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
		1	2	2	2	2	2	
		2	1	1	2	2	2	
	(trader, manufacturer)	1	2	2	3	1	2	
		1	2	1	3	2	2	
		2	2	1	1	2	3	



Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
		2	2	1	2	2	3	
		1	2	2	1	2	2	
	(trader)	1	2	2	3	3	2	
		2	2	2	1	2	3	
	(trader, processor)	2	2	2	2	3	2	








Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 BARRY CALLEBAUT	(trader, processor and manufacturer)	2	3	1	2	3	4	
 Cargill	(trader, processor and manufacturer)	2	2	2	2	3	3	
 ofi make it real	(trader, processor)	3	2	1	2	3	4	
 pladis		1	3	2	3	4	3	
 LINDT & SPRÜNGLI		2	3	2	3	2	3	













Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 S&D SUCDEN	(trader)	3	3	2	2	2	3	
		2	3	2	2	4	3	
 TOUTON	(trader and processor)	3	3	2	3	3	3	
		3	2	3	3	3	3	
 VALRHONA Let's imagine the best of chocolate®		1	3	4	2	3	4	

Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
		3	3	3	2	2	3	
	(trader, manufacturer)	3	3	2	2	3	4	
		2	3	3	3	3	4	
		2	3	3	3	4	4	
		2	3	3	4	3	3	

Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 puratos Food Innovation for Good	(manufacturer)	3	2	3	4	4	4	
 ITOCHU	(trader)	2	3	3	4	4	4	
 お口の恋人 LOTTE		3	4	3	4	4	4	
 STORCK		3	3	4	4	4	4	
 MORINAGA		4	4	2	4	4	4	



























Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
		4	4	3	4	4	4	
		4	4	4	4	4	4	
 DAITOCACAO CO.,LTD. (manufacturer)		4	4	4	4	4	4	

Chocolate Scorecard: Brands & Suppliers

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
								
								
								
								
								

RETAILERS SCORECARD KEY



Developing their own programs and partnerships to address the issues



Doing something more than certification






Relying entirely on certification



No significant initiatives



Lacks transparency: either did not respond or complete

Retailer	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
	2	1	2	3	1	2	1
	2	1	2	3	1	2	1
	2	1	2	2	3	3	1

Chocolate Scorecard: Retailers

Companies are listed by performance

Retailer	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
	2	2	3	3	3	3	
	2	2	3	3	3	3	
	2	2	3	3	3	2	
	2	3	3	3	2	3	
Sainsbury's	2	2	3	3	3	3	










Chocolate Scorecard: Retailers

Companies are listed by performance

Retailer	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
	2	2	2	3	3	2	
	2	3	3	3	3	3	
	2	3	3	3	3	3	
	2	2	3	3	3	3	
	3	3	3	3	2	2	

Chocolate Scorecard: Retailers

Companies are listed by performance

Retailer	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 (Australia & NZ)	3	3	3	3	2	2	
	3	2	3	3	3	3	
DAVID JONES	2	3	3	3	3	2	
	4	4	4	4	4	4	
 (Japan)	4	4	4	4	4	4	

































Chocolate Scorecard: Retailers

Companies are listed by performance

Retailer	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
							
							
							
							
							
 (USA)							

Chocolate Scorecard: Retailers

Companies are listed by performance

Retailer	Traceability & Transparency	Living Income	Child & Forced Labor	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
							
							
							
							



CHOCOLATE SCORECARD

BE SLAVERY FREE Chocolate Scorecard is coordinated by Be Slavery Free, with universities, consultants and civil society groups engaging in transforming the chocolate industry. We are grateful to the companies and retailers who participated and the staff who took time to engage with us.

University Partners

This research has been conducted in accordance with Human Research Ethics Committee guidelines under the project titled The Chocolate Scorecard, project ID 10917, 2022, from Macquarie University, Sydney, Australia; Open University (UK) HREC/4275/Bernardi; University of Wollongong HREC, project title: Chocolate Scorecard, number: 2022/009.



Macquarie University
Prof. John (Johannes) Dumay



The Open University
Dr. Cristiana Bernardi



UNIVERSITY OF WOLLONGONG AUSTRALIA

University of Wollongong
Ass. Prof. Stephanie Perkiss

Promotion Partners

*Abolishion | abolishion.org
ACRATH | acrath.org.au
Actions pour le Développement Social | actds.org
Baptist World Aid Australia baptistworldaid.org.au
EcoCare Ghana ecocareghana.org
El Llamado del Bosque facebook.com/ellamadodelbosque
European Freedom Network europeanfreedomnetwork.org
FEREADD*

*For Dignity | fordignity.com.au
Freedom United freedomunited.org
Friends of the Earth Estonia roheline.ee
Friends of the Earth Ghana | foe-ghana.org
Ghana NGOs Coalition on the Right of the Child gncrcghana.org
Green America | greenamerica.org
Green Forest
JATAN | jatan.org
Mighty Earth | mightyearth.org*

*Mouvement Ivoirien des Droits Humains | midh.ci
National Consumers League nclnet.org
National Wildlife Federation nwf.org
Netzwerk gegen Menschenhandel netzwerkgm.de
Nitidæ | nitidae.org
Nos Enfants Notre Avenir nosenfantsnotreavenir.org
Pesticide Action Network UK pan-uk.org
RAIDH | raidh-ci.org*

*RéGDH - Réseau du Guémon pour les Droits Humains
Roscidet | roscidet.org/main
Send Ghana sendwestafrica.org/nu/gh/
SIM for Freedom sim.org/-/for-freed-1
The Child Labor Coalition stopchildlabor.org
Unseen | unseenuk.org
Vigilance Citoyenne
Vote Common Good votecommongood.com
WWF | wwf.org*