



NOTEWORTHY™ CHOCOLATES

MAGICAL MOMENTS MADE IN CHOCOLATE

**Your Unique Opportunity: Own the World's Only
Personalized Chocolate Engraving Company.**

Accepting inquiries & offers until
March 1, 2025

Contact

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Why Invest in Noteworthy Chocolates?



Market Opportunity

- The U.S. personalized gifting market is valued at **\$30 billion+**, with steady growth.
- **Corporate gifting** is a \$250 billion industry, growing at **8% CAGR**.
- Consumers and businesses increasingly seek **unique, sustainable, and personalized gifts**.

Competitive Advantage

- **Proprietary laser engraving technology** for chocolate personalization.
- **Exclusive software automation**, ensuring efficiency and error-free fulfillment.
- **High customer retention (75% reorder rate)** with B2B focus.
- **99% plastic-free packaging** for sustainability-conscious consumers.



Financial Performance & Projections

Strong Gross Profit Margins

- **60-84% per gift**, depending on size and style.
- 2024 B2B sales: **80% of total revenue.**
- **Average order value: \$450.00.**

GPM	60.00%	56.97%	73.13%	77.04%	76.08%	82.48%	83.44%	84.26%
Product	Impression (1)	Impression (24)	Medallion (1)	Medallion (3)	Medallion (12)	Note (1)	Card (1)	Letter(1)
Retail Price	\$4.00	\$96.00	\$8.00	\$24.00 <small>Most Popular Gift</small>	\$96.00	\$42.00	\$54.00	\$65.00

Revenue Growth (2016-2024)

Year	Revenue	Growth Rate
2016	\$36,000	
2018	\$71,000	97.2%
2020	\$92,000	29.6%
2022	\$169,000	83.7%
2024	\$166,000	-1.8%



Scalability & Expansion Potential

Paths to Growth

- **Corporate Gifting Partnerships:** Collaborate with major brands (e.g., Edible Arrangements, Compartes, luxury retailers).
- **E-commerce Expansion:** Strengthen digital marketing, SEO, and social media presence.
- **Licensing Opportunities:** Partner with food gifting companies to integrate chocolate engraving.
- **Retail Partnerships:** Expand into **specialty stores, event planners, and hospitality industry.**



Case Studies & Success Stories

Essilor Luxottica (Nov. 2024)

- **2,350+ employee and partner holiday gifts.**
- Custom box of **3 medallions** engraved with brand logos.
- Delivered to **LensCrafters, Target Optical, Pearle Vision, and For Eyes locations.**

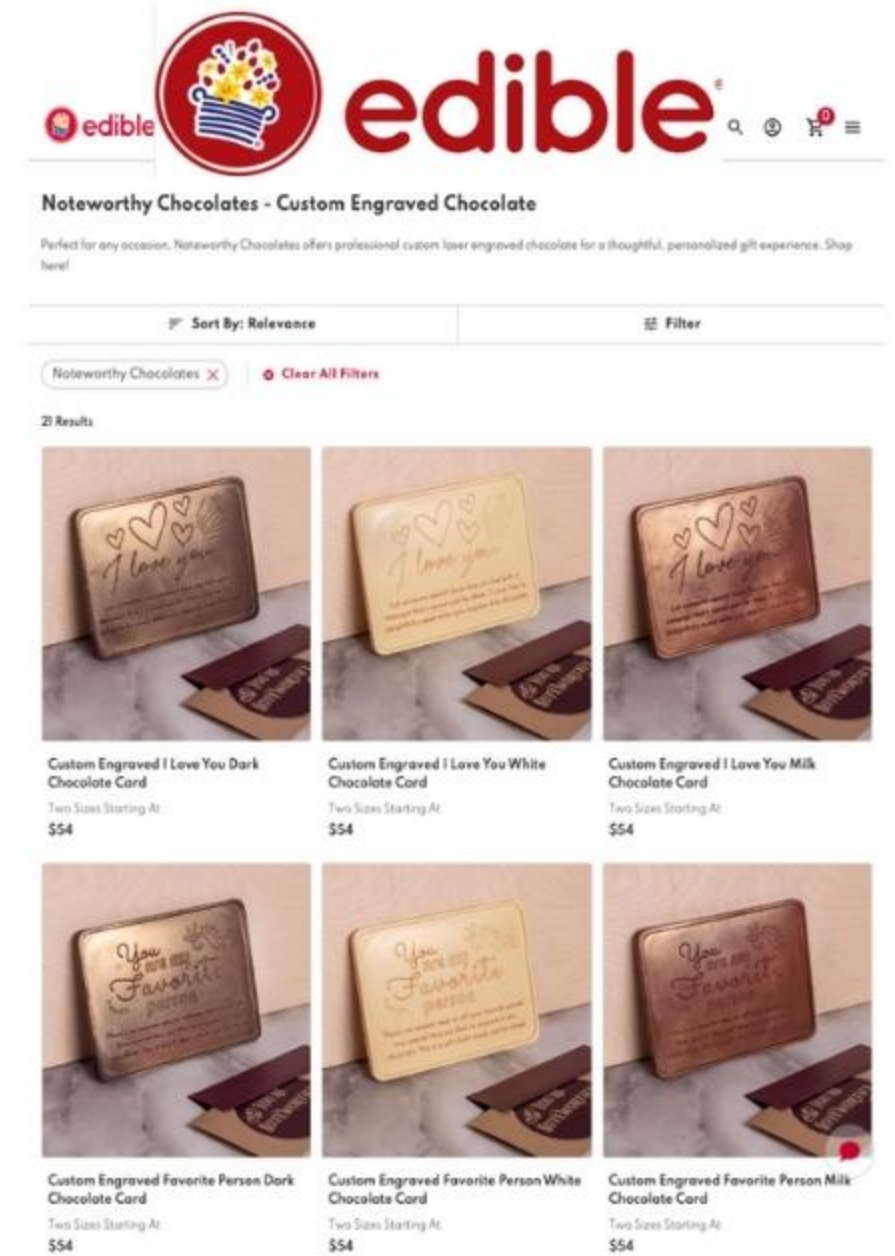


Edible Arrangements Partner Program (27 months)

- Increased brand exposure & repeat customer base.
- Showcased: **best-selling anniversary chocolate gift.**



Conversion Rates 2022	
Q1	5.15%
Q2	3.74%
Q3	3.23%
Q4	6.25%



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Competitive Landscape

Feature	Noteworthy Chocolates	Compartes	Totally Chocolate
Personalized Engraving	Yes	No	No
Automated Fulfillment	Yes	No	No
High Gross Margins	60-84%	40-50%	35-45%
Plastic-Free Packaging	Yes	No	No
Fast Turnaround	Yes	Limited	Limited

Noteworthy

note·wor·thy | \ 'nōt-,wər-thē \
 : worthy of or attracting attention especially because of some special excellence a noteworthy contribution

The Noteworthy mission is to craft beautiful, thoughtful, and delicious personalized chocolate gifts that are a joy to both give and receive, creating an experience that is always memorable and always Noteworthy.



Investment Opportunity

Deal Structure

Opening offers start at \$250,000 + a percentage of gross revenue for an agreed-upon period.

Flexible Purchase Options

- **Full Acquisition:** Buy the company outright for **\$XXX,XXX**.
- **Earn-Out Model:** Lower upfront cost, but with **royalties on future sales**.



Client Recognition
Employee & Partner Recognition
Prospects & Referrals
Marketing Events/Takeaways
Events/Tradeshows/Conferences
Holiday Gifting



Birthdays & Anniversaries
Valentine's Day
Mother's Day
Graduation & Milestone Celebrations
Just Because



Weddings
Bridal, Baby Showers
Bar Mitzvahs
Communions, Confirmations
Birthday & Anniversary Parties

Assets Included in the Sale

- Proprietary chocolate laser-engraving technology & IP.
- Custom automation software & design library.
- Engraving stations, production tools, and chocolate-making equipment.
- Existing B2B and consumer customer lists.
- Chocolate stationery & packaging inventory.
- Domain names, social media accounts, and website with product templates.



3 Medallion Gift Box 2024



Chocolate Stationery



Scalable Engraving System for Personalized Chocolates

Use lasers, custom software, digital designs, and spreadsheets to easily and quickly personalize chocolate stationery.

Unique Industry Assets developed by Noteworthy Chocolates

Customized Automation Software

- Applies the personalized order data from a spreadsheet and automates design layout, flavor, size, and position of the chocolate in the laser. This makes personalization scalable and order fulfillment error-free.

Curated Design Library

- Contains hundreds of designs for all gifting occasions.
- Expand product catalog with new designs using proprietary specs found in custom Design Guide. This ensures designs are optimized for engraving speed and clarity.

Chocolate Stationery

- Proprietary standards and practices for laser engraving chocolate.
- System for making chocolate stationery to increase visibility of the engraving.
- Easy inventory management. Keep 15 items in stock and engrave only what you need.



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The Ideal Buyer

We are looking for a buyer who:

- Has expertise in **customer acquisition, sales, and marketing.**
- Wants to expand an existing **food gifting, promotional products, or e-commerce** business.
- Could **integrate this technology** into an existing platform.
- Sees value in scaling a **sustainable, high-margin business.**
- May have **retail distribution networks, franchises, or direct marketing channels.**
- Has interest in **unique food tech** opportunities.



"I was first introduced to Noteworthy Chocolate at the Marcum Food & Beverage Summit and was immediately taken by the product. Noteworthy Chocolate's ability to engrave its chocolates and fully customize its products make it a completely unique, memorable corporate gift – and a delicious one, too! Perfect for marketing events! We look forward to our next opportunity to place an order."

-F. Federman, Marketing Director, Marcum LLP

Conclusion & Next Steps

- Accepting offers & inquiries until **March 1, 2025**.
- Email: michael@noteworthychocolates.com
- Phone: **203.275.9074**
- Learn more: www.noteworthychocolates.com
- Take a video tour: www.buynoteworthychocolates.com

Contact us today to explore this opportunity!

Thank You!

**We look forward to your interest
in Noteworthy Chocolates!**



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