

2022

# Chocolate Scorecard

We eat chocolate for comfort, celebration and indulgence. But what's really going into the chocolate we buy? We have surveyed the world's biggest chocolate companies to find out! Some are rising to the challenge, but others continue to ignore consumer demand for chocolate that's **good for people and the planet**.

## SPECIAL MENTIONS

Previous scorecard 'Good Eggs' **Alter Eco**, **Tony's Chocolonely** and **Whittaker's** continue to be best in class.

**Nestlé** has taken significant steps in innovation for addressing farmers' income with additional payments and with their commitment to plant 2.8 million shade trees by the end of 2022.

**Ferrero** now joins other companies whose cocoa is overwhelmingly certified such as **Hershey's**, **Ritter**, **Fazer** and others. While certification is not perfect, it is often a positive step in a company's sustainability journey, especially when it is included as a part of other initiatives.

SCORE KEY



Leading the industry on policy



Starting to implement good policies



Needs more work on policy and implementation



Needs to catch up with the industry



Did not respond to survey: Lacking in transparency

# 2022 CHOCOLATE SCORECARD

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 <b>BEYOND GOOD.</b>								
								
								
								
<b>FERRERO</b> Kinder Nutella Ferrero Rocher								

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	(manufacturer)							
	(processor)							


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<b>ETG</b> Beyond Beans, Export Trading Group	(trader)							
<b>ECOM</b> (trader and processor)								
<b>Mondelēz</b> International Cadbury Toblerone Milka								
<b>HERSHEY'S</b> The Hershey Company								
<b>Lindt</b> Lindt & Sprüngli AG								

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	<i>(trader)</i>							
								
								
	<i>(trader and processor)</i>							

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<b>pladis</b> McVitie's Godiva Ulker								
<b>Cargill</b> (trader, processor and manufacturer)								
<b>Ritter Sport</b>								
<b>BARRY CALLEBAUT</b> (trader, processor and manufacturer)								
<b>Puratos</b> Reliable partners in innovation (manufacturer)								

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 Unilever Breyer's, Ben & Jerry's, Klondike								
 FUJI OIL Blommer — CHOCOLATE COMPANY —	(manufacturer)							
 GODIVA Chocolatier								
 ITOCHU	(trader)							
 STOLLWERCK Alpia Sarotti								

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<b>meiji</b>								
<b>Kellogg's</b>								
<b>MORINAGA</b> Dars								
 <b>DAITOCACAO CO.,LTD.</b> (manufacturer)								
<b>Glico</b>								

Company	Popular Product(s)	Overall
 <p>General Mills</p>		
		
 <p>Werther's Toffifay Merci</p>		

**BROKEN EGGS**

Only a small number of companies refused to engage with the Chocolate Scorecard, these are **Starbucks**, **General Mills** and **Storck**. If they are making progress on increasing the sustainability of their chocolate supply chains then we and their customers would like to hear more about it.



**GOOD EGG AWARD**

The 2022 Good Egg Award goes to **Beyond Good**, for a business model which ensures people and the planet are respected and cared for. Their smaller size has enabled this model to be refined and now they are looking to scale up.



**ROTTEN EGG AWARD**

The 2022 Rotten Egg Award goes to **Storck** (manufacturer of **Werther's**, **Toffifay**, **Merci**) for lack of transparency and being unreasonable. They also received the Rotten Egg Award last year.



The Chocolate Collective is coordinated by Be Slavery Free, with universities, consultants and civil society groups engaging in transforming the chocolate industry. We are grateful to the companies who participated and the staff who took time to engage with us.

## Researchers

*This research has been conducted in accordance with Human Research Ethics Committee guidelines under the project titled The Chocolate Scorecard, project ID 10917, 2022, from Macquarie University, Sydney, Australia; Open University (UK) HREC/4275/Bernardi; University of Wollongong HREC, project title: Chocolate Scorecard, number: 2022/009.*



Be Slavery Free

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## Subject Matter Consultants

*We are grateful for their advice but in the end decisions were made by the research team.*



Forest Trends

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International Cocoa Initiative

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## Promotion Partners

Abolition

ACRATH

Asset Campaign

Baptist World Aid Australia

Child Labor Coalition

EcoCare Ghana

El Llamado del Bosque

Estwatch

European Freedom

Network

Freedom United

Green America

JATAN

Mighty Earth

National Consumer League

National Wildlife Federation

Netzwerk gegen

Menschenhandel

RAIN

Roscidet

SIM For Freedom

Unseen UK